A REPORT ON INDUSTRIAL TRAINING IN INFORMATION AND TECHNOLOGY SECTOR AT SOFTYOUG SOLUTIONS, VAPI.

Duration of the activity: 3 Days.

SRN	Enrollment No.	Name
SRN201673100521	157310592019	SanketPanchal
SRN201673100258	157310592026	DeeshaRachchh
SRN201673100479	157310592016	HinalMistry
SRN201673100710	157310592025	DilipPrajapati
SRN201673100719	157310592003	ChetanRohit
SRN201673100722	157310592029	SabirKhalifa

Objectives of the activity:

- To build the strength, teamwork spirit self-confidence and ability to improve creativity skills and sharing ideas.
- To recommend strategies that can be used to improveprofit.
- To develop skills in the application of theory to practical work situations.
- To make the students understand about career opportunities available for them in softyoug solution.

Description of the Activity:A team of six students namely – Sanket Panchal, DeeshaRachchh, Hinal Mistry, ChetanRohit, DilipPrajapati and SabirKhalifa under the guidance of Director of MBA Department of LaxmiVidyapeeth, Sarigam have visited to Softyoug solution, vapi as required by the Global Country Study Report (GCSR). Director Sir has motivated the students to take part actively in the visit & communicated the importance of Industrial Visit for our future.

Softyoug solutions- valsaddistrict's most leading company.

Name of the industry expert	Designation	Duration	Topic of practical knowledge imparted
Day: 1, 18/01/2017, Wednesday.			
Mr. Jigar Patel	Owner	10:00 am to 12:00 noon	Introduction of company, Discussion about IT sector.
Day: 2, 19/01/2017, 19/01/2017, Thursday.			
Mr. Krunal Patel	Process Head	2.00 pm to 3.30 pm	History of an industry,process of it by whole industry visit.
Ms. Jinal Gala	HR Manager	3.30 pm to 6.00 pm	About client list (national as well international), Recruitment and selection process, training of employee and its period, working time, financial and nonfinancial benefits of employee, competitors.
Day: 3 21/01/2017, Saturday.			
Mr. Krunal Patel	Process Head	2.00 pm to 3.00 pm	Overview of process from input to output, Suppliers details, just overview of product and organization structure of an industry.
Ms. Jinal Gala	HR Manager	3.00 pm to 6.00 pm	Detailed view of product/ services such as: (Website, online shopping website, mobileapplication, softwaredevelopment, graphicdesign,

			trademarkregistration.) HR strategies, CSR activities, Health & safety of employees, view of Sales and marketing i.e. 4P's, Discuss Value chain analysis and porters five force model,

Skills acquired by students:

- Select and apply markup languages for processing, identifying, and presenting of information in web pages.
- Understand language used in web design &Developing and mobile application.
- Extend the boundaries of knowledge through company visit.
- To understand product/services offered by company.
- To acquired practical knowledge about the procurement procedure i.e. input → process → output of a company.
- The future plan of a company.
- Recognize the impact of marketing.
- Learn about emerging trends and technologies in IT Industry.

Internal guide:

Prof: Pranav Raythatha

Director:

Dr. Keyur nayak