



LAXMI VIDYAPEETH's
LAXMI INSTITUTE OF MANAGEMENT, SARIGAM (731)
MBA DEPARTMENT

A REPORT ON GTU MARKETING SKILLS DEVELOPMENT COUNCIL

Duration of the Activity: 08/10/2015 Thursday, 1 day

Activity: 1 Industrial visit

Objectives of the activity:-

- ❖ To have realistic information about the education system and higher education system.
- ❖ To improve our knowledge about the fundamental requirements for setting up a higher education
- ❖ To increase success of the business plan through practical information about the Laxmi Vidyapeeth, Sarigam.
- ❖ Our main principle for this visit is to be familiar with top class education system.

Description of the Activity: A team of staff members namely Prof. Poonam P. Yadav, Prof. Shyamsunder Singh, Prof. Hiral Tailor and the SY MBA students under the guidance of Director of MBA Department of LaxmiVidyapeeth, Sarigam have initiated the discussion with Mr.. All the staff members of MBA Department have motivated the SY MBA students to take part actively in the visit and communicated the importance of IV for their future.

JBF Industries – India's 2nd largest Polyester Yarn Textile Unit

Name of the Industry Expert	Designation	Duration
BBA Mr Vijay Rajput	I/C Principal	10:00 am to 10:30 am
BCA	I/C Principal	10:30 am to 11:00 am

LMs SindhuPandya		
MCA MrDhaval Mehta.	Principal	11:00 am to 11:30 am
MBA Dr KEYUR M NAYAK	Director	11.30 am to 12 pm

Date: 08/10/2015



Skills Acquired by the Students:

- Involving the member at all stages of the industrial visit motivates the us and help us to take full advantage of all learning opportunities presented. . It also brings a dimension to students' education, which they cannot gain in the classroom as well as helping to make connections between the different aspects of their educational experience.

1. Expanding access to education at all level of education
2. As long as and improving infrastructural amenities
3. Raise the quality of education and learning for efficient outcomes