



LAXMI VIDYAPEETH'S

LAXMI INSTITUTE OF MANAGEMENT, SARIGAM (731)

MBA DEPARTMENT

**A REPORT ON GLOBAL COUNTRY STUDY REPORT'S INDUSTRIAL VISIT**

**Duration of the Visit: 17/01/2017 Tuesday, 1 day**

SRN	En. No.	Name of Student
SRN201673100487	157310592040	Yadav pooja Umashankar
SRN201673100705	157310592028	Rohit Rupeshkumar Rameshbhai
SRN201673100236	157310592038	Soni Saloni Manoj

❖ **LEARNING OBJECTIVE :**

- ❖ To impart practical knowledge about the procurement procedure of raw materials, fully automated manufacturing process, producing finished goods process, packaging and dispatch of yarn in Damodar Textile.
- ❖ To enhance our knowledge about recruitment strategies, HR Policies and procedure of Damodar Textile.
- ❖ Our main purpose for this visit is to know the production process, and also the import and export of the industry.

❖ **DESCRIPTION OF THE ACTIVITY :**

A team of three students namely – Yadav Pooja, Rohit Rupesh and Soni Saloni with the Internal guide Prof. Dipesh sir under the guidance of Director of MBA Department of Laxmi Vidyapeeth, Sarigam have visited to Damodar Textiles on 17<sup>th</sup> Jan, 2017 as required by the Global Country Study Report (GCSR). Director Sir has motivated the students to take part actively in the visit & communicated the importance of Industrial Visit for our future

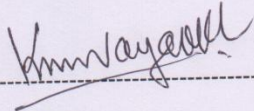
## ❖ Damodar Textile.

NAME OF THE INDUSTRY EXPERT	DESIGNATION	DURATION	TOPIC OF PRACTICAL KNOWLEDGE IMPARTED
Mr. A.T.Singh	Project Guide	1.00 pm to 1.45 pm	Recruitment strategies, HR Policies and procedure, CSR activities, retention policy, motivation strategies for employs of Damodar Textiles.
Mr. A.T.Singh	Project Guide	1.46 pm to 3.00 pm	Procurement procedure of raw materials, fully automated manufacturing process, producing finished goods process, packaging and dispatch of yarn in a Textile Industry.
Mr. A.T.Singh	Project Guide	3.01 pm to 4.00 pm	To know the production process, and also the import and export of the industry.
All the Three students have extended their vote of thanks to the Industry Expert on behalf of Laxmi Vidyapeeth, Sarigam.			



❖ **SKILLS ACQUIRED :**

- We know that In Damodar Group Research & Development is the most important and on-going process. They have a state of the art R & D Department wherein our in house designers introduce a new product by initially making samples on bit looms and then the approved yarns are tried and tested on modernized looms.
- The company has installed post spinning machines like Fancy Doubling, Hollow Doubling, Yarn Dyeing, and Multi Colour Space Dyeing.
- The company has its own offices and agency network in India and Overseas for marketing of its products.
- They are currently exporting to over 40 countries across Europe, South Africa, South America, Australia, Korea, Belgium, Singapore, Italy, Egypt and the Gulf countries.
- We know that they recruit employees or workers for there comoany through interview in company.
- Damodar Group follows our Indian Constitution of providing equal opportunity to all across its organization right from the Blue collar jobs to the White collar jobs. It believes in its workforce who comprises of women as well as men.



DIRECTOR

(Dr. KEYUR NAYAK)



GCSR PROJECT INTERNAL GUIDE

(Prof. DIPESH PATEL)